

Appendix – B

Proposed short term pay and display scheme in East Lane (part)

Background

The consultation relates to a proposal to introduce short term pay & display parking bays (replacing existing free parking bays) in the parts of East Lane and Sudbury Avenue to support the shopping parade in the vicinity of North Wembley Station.

Consultation took place between 28th June and 23rd July 2010.

Results:

Number of questionnaires sent: 68 Number of responses received: 19 (28% response rate).

Questions asked

Q1 – Are you a resident or trader?

Q2 – Do you agree with the proposed changes from free parking to pay & display?

Q3 – what are your preferred operational times?

Option 1 – Mon-Fri 8am – 6.30pm (8am til midnight on event days)

Option 2 – Mon-Sat 8am-6.30pm (8am til midnight on event days)

Q4 – What is your preferred maximum stay period?

Option 1 – 1hr, no return within 2hrs

Option 2 – 2hrs, no return within 2hrs

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Responses:

Streets	Question 1		Question 2		Question 3		Question 4	
	resident	trader	yes	no	Option 1	Option 2	1 hr	2 hrs
East Lane	6	9	8	7	7	2	7	4
Harrowdene Road	1	2	3	0	2	1	1	2
Sudbury Avenue	0	0	0	0	0	0	0	0
Peel Road	0	0	0	0	0	0	0	0
Total	7	11	11	7	9	3	8	6

Analysis:

The results indicate that the majority (61%) of respondents support the introduction of pay & display parking at this location. The majority of respondents support operation on Monday to Friday between 8am and 6.30pm with a maximum stay period of 1 hour with no return for 2 hours.

It is recommended that this regime is introduced, subject to the outcome of statutory consultation.

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Our ref: **TP897– AT**

-- July 2010



Location: East Lane HA9- (outside 209 to 215); Sudbury Avenue (outside 96-100)

We are seeking the views of local traders, businesses and residents regarding proposals for changing existing free/Wembley Event Day parking to "Pay & Display" parking as indicated by the plan on the reverse of this leaflet. The introduction of Pay & Display would benefit business customers by creating a greater turnover of parking spaces and discouraging long-term use, particularly in relation to people parking and commuting into Central London

BACKGROUND

Some local business owners have expressed concerns about high levels of commuter parking near their premises, which affects their business as it reduces the level of passing trade upon which many of them are dependant. The proposed Pay & Display scheme is aimed at regulating parking in the area and free up additional parking spaces for local people. Experience from other similar schemes in the borough has demonstrated that more available car parking spaces and improved trading conditions for businesses.

PROPOSALS

- Convert the existing parking bays outside 209-215 East Lane and 96 Sudbury Avenue to short term Pay & Display bay at the mentioned location
- Convert the existing double yellow lines outside 98-100 Sudbury Avenue to short term Pay & Display bay at the mentioned location

Please note the current Pay & Display charges for on street parking are 40p for 20 minutes, £1.00 for 40 minutes, £1.80 for 1 hour, £4.00 for 2 hours £6 for 4 hours.

GIVE US YOUR VIEWS

As a trader / resident / business, you are requested to indicate on the attached questionnaire, whether you support the introduction of the Pay & Display scheme. Please complete the enclosed questionnaire and return it in the **FREEPOST** self-addressed envelope provided by --- **July 2010**. It is vital that you answer all the questions in the **QUESTION** page. We look forward to receiving your completed questionnaire. In the meantime, should you require any further information on the proposed scheme, please contact the Policy & Design (Parking) team on 020 8937 5372 / 5127.

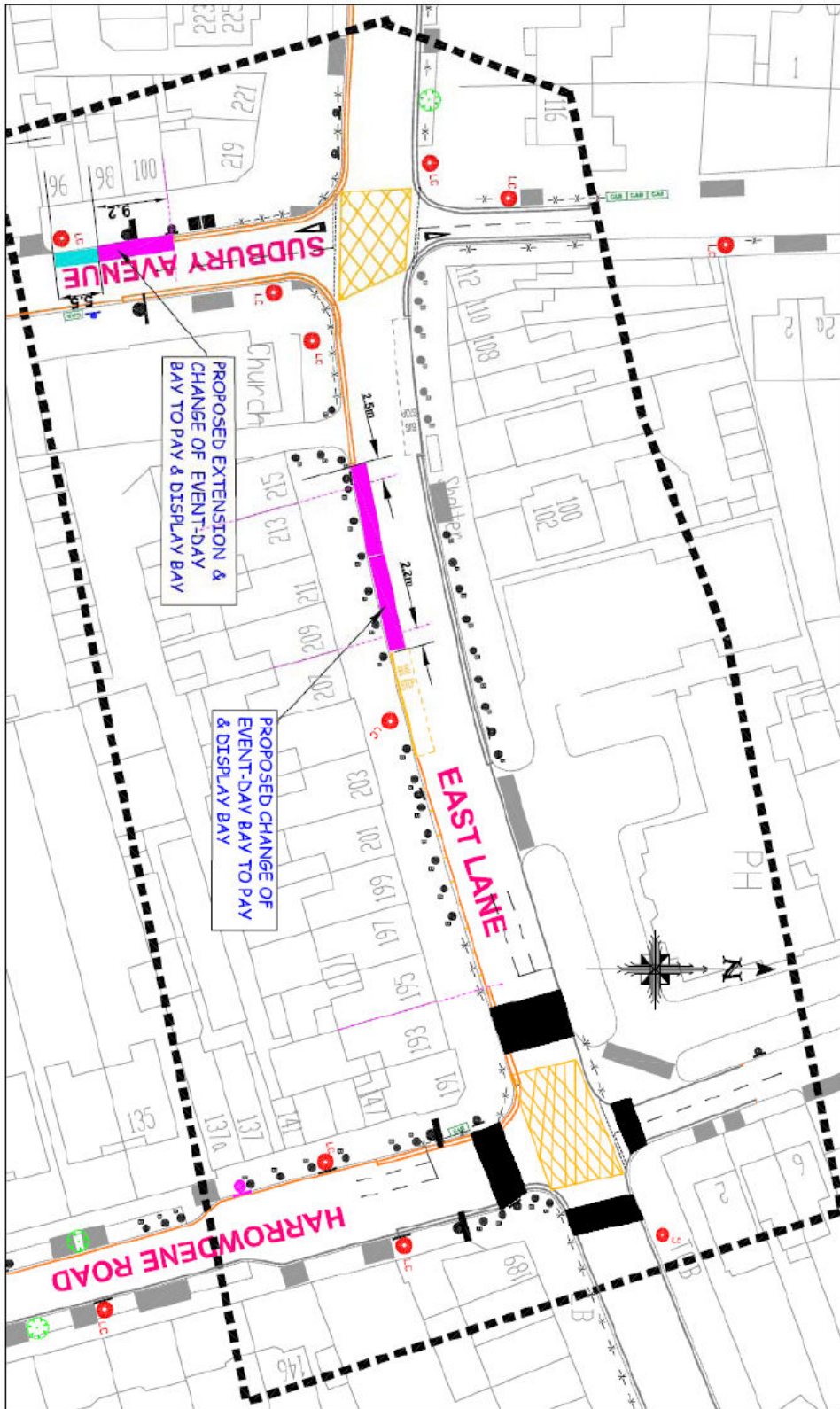
WHAT HAPPENS NEXT?

The results of the consultation and a summary of your comments will be reported to the Highways Committee for a decision. Once a decision is made you will be informed accordingly in writing.



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CONSULTATION AREA



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London Borough of Brent, LA 086312, 2002

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Questionnaire


Translation Request

<p>We want all of our customers to be able to understand the information we provide. If you need to receive this information in your own language or in an alternative format (e.g large print, Braille), please contact the Consultation Officer on 0208 937 5127.</p>	ENGLISH
<p>நாங்கள் வழங்கும் தகவலை எங்களின் எல்லா வாடிக்கையாளர்களும் புரிந்துகொள்வதை நாங்கள் விரும்புகின்றோம். இந்தத் தகவலை உங்கள் சொந்த மொழியில் அல்லது ஒரு மாற்று வடிவத்தில் (உதாரணம்: பெரிய எழுத்து, ப்ரேய்லி) நீங்கள் வேண்டினால், தயவுசெய்து 0208 937 5127 இல் கலந்துகொள்ளும் அலுவலர்மேல் தொடர்புகொள்ளவும்.</p>	TAMIL
<p>نود أن يتمكن جميع عملائنا من فهم المعلومات التي نقدمها. إذا كنت ترغب في استلام هذه المعلومات مترجمة إلى لغتك الأولى أو تفضلها بصيغة أخرى (مثلا، بالحروف الكبيرة أو مكتوبة بلغة برايل للمكفوفين) فيرجى الاتصال بموظف المشاور على هاتف رقم: 0208 937 5127</p>	ARABIC
<p>Ne duam që të gjithë konsumatorët tanë të kuptojnë informacionin, që ne japim. Nëse e doni të merrni këtë informacion në gjuhën tuaj ose në një format tjetër (p.sh. me shkronja të mëdha, ose shkrim Braille), lutemi kontaktoni Oficerin e Konsultimit në numrin 0208 937 5127.</p>	ALBANIAN
<p>Chcemy, aby wszyscy nasi klienci byli w stanie zrozumieć przedstawiane przez nas informacje. Jeśli potrzebuje Pan(i) uzyskać te informacje w swoim języku lub w innej formie (np. dużą czcionką, alfabetem Braille'a), prosimy skontaktować się z urzędnikiem ds. konsultacji (Consultation Officer) pod numerem 0208 937 5127.</p>	POLISH
<p>Waxaanu rabnaa in dhamaan macaamiishayadu fahmi karaan warbixinta aanu siino. Haddii aad u baahatid in warbixinta aad ku hesho luqadaada ama hab kale (sida qoraal balaadhan, taabasho akhris) fadlan lasoo xidhiidh xafiiska talo bixinta ee 02089375127.</p>	SOMALI
<p>અમે જે પૂરી પાડીએ છીએ તે માહિતીમાં અમારા બધા જ ગ્રાહકોને સમજણ પડે એવું અમે ઈચ્છીએ છીએ. જો તમને આ માહિતી તમારી પોતાની ભાષામાં અથવા બીજા કોઈ સ્વરૂપમાં (દા.ત. મોટા અક્ષરોમાં છાપેલી, બ્રેઈલમાં) મેળવવાની જરૂર પડે, તો કૃપા કરીને કન્સલ્ટેશન ઓફિસરનો 0208 937 5127 પર સંપર્ક કરો.</p>	GUJARATI
<p>ہم چاہتے ہیں کہ جو معلومات ہم دینے وہ ہمارے تمام کسٹمرز سمجھ سکیں۔ یہ معلومات اگر آپ کو اپنی زبان یا کسی دیگر شکل (بڑے حروف کی چھپائی، بریل) میں درکار ہو تو برائے مہربانی کنسلٹیشن آفیسر سے نمبر 0208 937 5127 پر رابطہ کریں۔</p>	URDU
<p>हम चाहते हैं कि जो सूचना हम दें वह हमारे सब कस्टमर्स समझ सकें। यह सूचना यदि आपको अपनी भाषा या किसी अन्य रूप (बड़े अक्षरों, ब्रेल) में चाहिये तो कृपया कंसल्टेशन ऑफिसर से नंबर 0208 937 5127 पर संपर्क करें।</p>	HINDI
<p>ਅਸੀਂ ਚਾਹੁੰਦੇ ਹਾਂ ਕਿ ਸਾਡੇ ਸਾਰੇ ਗ੍ਰਾਹਕ ਸਾਡੇ ਵਲੋਂ ਪ੍ਰਦਾਨ ਕੀਤੀ ਜਾਣ ਵਾਲੀ ਜਾਣਕਾਰੀ ਸਮਝ ਸਕਣ। ਜੇ ਤੁਹਾਨੂੰ ਇਹ ਜਾਣਕਾਰੀ ਆਪਣੀ ਬੋਲੀ ਵਿਚ ਜਾਂ ਕਿਸੇ ਹੋਰ ਰੂਪ ਵਿਚ (ਮਸਲਨ ਵੱਡੇ ਅੱਖਰਾਂ ਵਿਚ ਛਪੀ ਜਾਂ ਬਰੇਲ) ਲੋੜੀਂਦੀ ਹੈ ਤਾਂ ਕ੍ਰਿਪਾ ਕਰਕੇ ਕੋਨਸਲਟੇਸ਼ਨ ਅਫਸਰ ਨਾਲ 0208 937 5127 ਤੇ ਸੰਪਰਕ ਕਰੋ।</p>	PUNJABI

Appendix – B (Contin)

Our ref: TP897 - AT

■ June 2010

	<h3>Questionnaire</h3> <p>Proposed short term pay & display scheme : East Lane & Sudbury Avenue Wembley Please complete and return</p>
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Dear Sir or Madam,

Your views are important to us - please therefore take the time to read and respond.

The information you provide will be treated confidentially and will be used solely by the London Borough of Brent.

Sending back this form

Please complete this questionnaire and return it in the **FREEPOST** envelope enclosed, to reach us by 23rd July 2010. Alternatively, post it to **London Borough of Brent, Transportation Service Unit, Brent House, 349-357 High Road, Wembley, Middlesex, HA9 6BZ.**

Details on-line

Consultation results will be available on our website. Please go to www.brent.gov.uk/consultation
Results will generally be available within one month of the closing date

Only one reply per household or business will be accepted.

Tim Jackson
Head of Transportation

**If you require this document in larger print please
Telephone 0208 937 5127 or 5132**

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Appendix – B (Contin.)



Equalities Monitoring Questionnaire

Brent Council is committed to ensuring that the services it provides meet the needs and requirements of all sections of the community. It is not compulsory to provide the information we are asking for but you will be helping us to meet this commitment and tailor our services to the needs of Brent's community, if you do so.

Any information given will be processed, in accordance with the Data Protection Act 1998 and therefore information which can identify you will not be published or passed to any third party.

We would appreciate your help by completing the following questionnaire and returning it to: Transportation Service Unit, Brent House, 349-357 High Road, Wembley, Middlesex, HA9 6BZ.

1) Your first and last name:

2) Your address:

3) What is your ethnic group? *(Please tick the relevant box)*

Asian or Asian British	Black or Black British	Chinese or other ethnic group
<input type="checkbox"/> Indian <input type="checkbox"/> Pakistani <input type="checkbox"/> Bangladeshi <input type="checkbox"/> Any other Asian background e.g. <i>African Asian</i> <i>Sinhalese</i> <i>Sri Lankan Tamil</i> <i>Nepali</i>	<input type="checkbox"/> Caribbean <input type="checkbox"/> African	<input type="checkbox"/> Chinese <input type="checkbox"/> Any other ethnic group e.g. <i>Kurdish</i> <i>Afghan</i> <i>Iraqi</i>
White	Mixed Race / Dual Heritage	
<input type="checkbox"/> British <input type="checkbox"/> Irish <input type="checkbox"/> Any other White background e.g. <i>Gypsy/Roma</i> <i>Albanian</i> <i>Croatian</i> <i>Polish</i>	<input type="checkbox"/> White/Black Caribbean <input type="checkbox"/> White/Black African <input type="checkbox"/> White/Asian <input type="checkbox"/> Any other mixed background	

4) Do you consider yourself to be a disabled person? No Yes → If 'Yes', please indicate the nature of your disability, by ticking the appropriate box below:

- Mobility difficulties (includes people who use wheelchairs)
- Sensory impairments (these include sight, hearing and speech impairments)
- Respiratory difficulties
- Other

5) What is your gender? Female Male

6) To which age group do you belong?

- 15-24 25-44 45-54 55-64 65-74 75-84 85+

